

30 GIVES 30>>>

PAYING IT FORWARD

ANNIVERSARY AWARD

We're celebrating 30 years of social innovation, evaluation, and thought partnership by awarding **30 hours of free consultation to 3 organizations.**



WHAT

ORS Impact is a consulting firm based in Seattle, Washington that works with social justice-minded organizations to better plan and learn about the impact of their work. Since 1989, ORS Impact has supported clients in their endeavors to strengthen their communities and make a positive difference among people and places. While we've engaged as thought partners to many clients throughout the years, we acknowledge that our services have been out of reach for many nonprofit organizations.

To mark our company's 30th anniversary, we are excited to offer 30 hours of pro-bono consultation each (up to \$10,000 value) to three nonprofit organizations in King and Pierce counties who would otherwise not have access to measurement and evaluation consultants.

WHO

Who can apply? Any registered 501c3 nonprofit organization in King or Pierce counties focused on making a positive social and/or environmental impact who would not otherwise be able to access partnering with measurement and evaluation consultants.

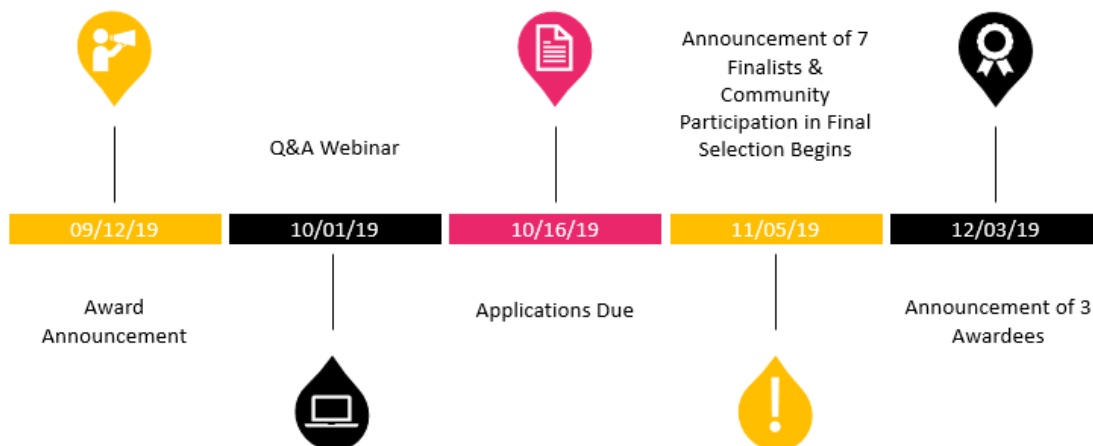
HOW

How to apply: Please fill out a short [application](#) about a need your organization has that would benefit from consultation, describing how you think consultation services would advance your work. (Review decision criteria on the second page for a brief description of our services.) Submit applications and requested attachments to ors@orsimpact.com by **midnight on Wednesday, October 16th**.

We will be hosting a webinar with more information should you have additional questions. Please join us on **Tuesday, October 1, 2019 at 11am PT for a Q&A webinar** about this opportunity. You can access the webinar through this link (<https://zoom.us/j/915725826>) or join by phone (+1 669 900 6833, Meeting ID: 915 725 826).

If you plan to join the webinar, please RSVP to ors@orsimpact.com by Friday, September 27, 2019.

TIMELINE



We will consider the extent to which needs are:

- **Aligned with ORS Impact’s areas of expertise** in helping clients describe their work and results, measure progress, and learn from data. Examples of our work include, but are not limited to:
 - **Theory of Change or logic model development** | This is the practice of visually mapping how your activities link to larger strategies and to short, medium, and longer-term desired changes. It helps to illuminate assumptions, help teams get on the same page about what they’re trying to do and how to do it, helps guide monitoring and evaluation, and can also serve as a communications tool to familiarize others with your project or organization.
 - **Strategy development** | *“Strategic planning is dead. Long live strategy.”* We are not your typical strategic planning firm. Our approach to strategy starts with defining outcomes—what it is you are trying to do—then works backward to help organizations make decisions about how effectively their strategies are meeting their goals. Our strategy work is designed to be adaptive, promoting data-informed reflection and continuous improvement.
 - **Measurement, learning, and evaluation (MLE) planning and support** | We help organizations develop systems and practices for understanding whether they are having the impact they hoped for and what they might do differently. That might include helping organizations better understand what information they need to answer strategic questions and how to collect it, making sense of and drawing insights from the data they already have, developing and implementing a plan for how to use the information they collect, or developing a progress dashboard to facilitate communication and action. There are a lot of possibilities here.

Please visit our website at orsimpact.com for more information about the services we provide. Also, keep in mind that our expertise does not include software technical support or data management systems.

- **Aligned with ORS Impact’s social justice values** of advancing racial equity and disrupting historic and systemic inequities.
- **Designed so that 30 hours of consultation is enough** to advance the organization’s work in a meaningful way.

We will also select at least one organization from King county and one organization from Pierce county. Additionally, we will choose a selection of organizations that are different from each other in who they serve and how they carry out their services.

A small group of ORS Impact staff members will review the applications and narrow the list to a group of seven finalist organizations by November 5th and feature the seven organizations on our website and social media outlets. We will then send profiles of the seven organizations to current and past ORS Impact clients, community partners, and members of the philanthropic and evaluation fields so they can participate in selecting the three awardees. Public opinion will play a role in our decision making and we will announce the three selected organizations by December 3rd.

All applicants will also be invited to attend a pro bono half-day Theory of Change workshop in early 2020, designed to help articulate your vision and support advancement of your goals.

