

Schedule

Next cohort begins in Chicago or New York, September 2017

Webinars held once a month, November 2017 – April 2018

15-20 hours of individualized coaching per organization to be arranged

Syllabus

The topics outlined below will be covered throughout the six months. We will take advantage of the in-person sessions to model facilitation techniques and frameworks for engaging others from your organization in MLE. Webinars will cover more of the technical aspects of MLE, and the individualized consulting will support you in furthering your MLE practice.

Entering MLE territory

- Understanding MLE scope and benefit
- Looking back at the evolution of MLE over time
- Norming around the elements of an MLE system

Charting the course: Developing an MLE Plan

- Building an MLE workgroup
- Preparing for MLE plan development
- Applying frameworks for making the technical accessible
- Modeling proven facilitation techniques for bringing others along

Hitting the road: Technical nuts and bolts

- Generating meaningful outcomes
- Articulating your Theory of Change
- Prioritizing outcomes for measurement
- Developing indicators
- Setting realistic targets
- Identifying right-sized data collection methods

Traversing between measurement and strategy

- Generating learning questions that support strategy
- Facilitating learning processes to intentionally reflect on data

Bringing MLE home: Implementing your MLE practice

- Sequencing MLE implementation activities
- Building momentum around MLE
- Incorporating change management principles to support adoption and use
- Reporting data and results to key audiences
- Hearing from others who have successfully implemented MLE